

# 9th edition of the MASTER-CLASS «Trans/Borders and Dialogue of Disciplines».

## European Cooperation - Territorial Diplomacy and Mediterranean Dialogue





Institut  
d'Estudis  
Catalans

Delegació de Perpinyà



ATENEIO INTERNAZIONALE  
Università per Stranieri di Siena

9th edition of the MASTER-CLASS «Trans/Borders and  
Dialogue of Disciplines».

European Cooperation - Territorial Diplomacy and  
Mediterranean Dialogue

23/12/20

January 27, 28 and 29, 2021 **SIENA (I)**

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# Design and production :

Mediterranean Catholic Institute(ICM) - Marseille

M. R. Botteghi - , Honorary Territorial Engineer, former Associate University

Professor(UCA)

Institut d'Estudis Catalans (IEC) - Barcelona /  
Perpignan

**Camiade Martine**, Honorary University Professor of History, Representative of the Institut d'Estudis Catalans at Perpignan (IEC).

# Funding plan :

Southern region and sponsorship

Associate universities

Students input

**10 Universities**

**F + I + E + D**

**14 Masters 2**

**20 university lecturer and  
researcher + 15 professionals**

## **Aix-Marseille-University (AMU)**

- Management and assessment of public action (MEAP)

Mrs F. Kandil

- Euro-Mediterranean Management and Sustainable Development

Mrs E. Moustier

## **Artois - Arras**

- Territories development - Planning and environment

Mr B. Reitel

## **Siena**

- Centro Linguistico dell'Università per Stranieri  
Mrs C. Bagna et Sra L. Tronci

## **Florence**

- Laurea Magistrale in Relazioni Internazionali e Studi Europei  
Mrs V. Fargion et Sra MD Tozzi

## **Hochschule de Kehl**

Mr H. Drewello

## **ITIRI – University of Strasbourg**

Mrs V. Hänsch-Hervieux

## **Pisa**

- Dipartimento di Scienze Politiche dell'Università di Pisa - Diritto Pubblico  
Mrs V. Manzetti et Sra F. Carpita

## **Lyon 2 - Lumières**

- Economic Action and Cooperation of Local and Regional Authorities in Europe  
Mr D. Durr

## **Nantes**

- Engineering in European and International Projects, IPEI  
Mr M. Catala

# University Côte D'Azur (UCA) – Nice

- Languages and International Business,  
Italian-French Relations.

M. JP Darnis

- Research programme on territorial diplomacy

M. P. Weckel

## Political science institute Aix.

- European policy and transnational actions

Mme A. Signoles

# **Political science institute Strasbourg**

- International Relations- Borders: cooperation and conflicts

Mme B. Wassenberg

# **Autonomous University of Barcelona.**

- European Integration, international and european law

M. JM De Dios Marcer

# Partners :

**Southern Region (Provence-Alpes-Côte d'Azur),  
Tuscany Region, AVITEM (Agency for  
Sustainable Mediterranean Cities and Territories)  
- Marseille, Centre National de la Fonction  
Publique Territoriale (CNFPT) - Marseille -  
Mission Opérationnelle Transfrontalière (MOT) -  
Paris - Marseille Social Secretariat (CCR) - -  
DITER (CERDACFF) Nice.**

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# The mission of the Master-Class

Since 2012, when it was created, the aim of the Master-Class has been to bring about a unique moment in the training of young and emerging professionals to support them with a dialogue between disciplines and the intergenerational dialogue to face one of the major contemporary issues: "the crisis of interpretation and the perception of the signs of the new times" in a confusing world of change in territorial cooperation.

# Educational objectives:

- To improve and develop the knowledge of European public policies.
- Breaking down the walls in the maze of true and fake information between education, media, internet (including networks) and the people around us.

The Contemporary Phenomenon of the Post-truth

- Build bridges.
- To allow young professionals to express their ideas, to defend their visions of European construction and on the role of borders.
- To support students in their professional projects, as active citizens of the EU and territorial cooperation projects.

*Each year has its own news. Each year has its problems in terms of professional integration. The most difficult thing is to choose the fundamental elements, the paradigms, which "will make the confused a world that lasts". The work on "search for meaning", at the professional and human stakes of the new generations also passes through this dialogue of disciplines and ethics. When the question of meaning is at stake, everyone in the 21st century, coming from all backgrounds, will be looking for answers based on different approaches. This is where intercultural management takes on its full operational dimension*

What should be transmitted in terms of knowledge, know-how and interpersonal skills when the modern style seems to be more legitimate than the old-fashioned style in terms of European Territorial Cooperation and the external actions of local and regional authorities in the Mediterranean?

Theme of this 9th edition

« Cooperation across  
territories in times of  
uncertainty »

Choosing and deciding when the  
meaning of the essential escapes  
the foreseeable.

Cultures, Heritage, Communication  
and Intercultural Management of  
Territorial Cooperation.

**The multidimensional sanitary crisis of COVID 19 has accentuated the importance of the Master-Class' mission.**

**Known as the first naturally-occurring pandemic of the Internet era (globalisation), at the beginning of the 21st century, the crisis of COVID 19 must be understood as a whole, whether it be in its disciplinary or ethical dimensions.**

**What is the point of transmitting in terms of knowledge, know-how and interpersonal skills when the modern style seems to be more legitimate than the old-fashioned style in terms of European Territorial Cooperation and the external actions of local and regional authorities , when the fears, anxiety and**

# What's cooperation?

- The action involving the participation of several institutions in a joint work or action. Cooperation induces a notion of dependency and solidarity between partners.
- Multiple themes of cooperation :  
Cooperation can be scientific, political, economic, military, cultural etc.
- Different forms of cooperation: bilateral, multilateral, transnational, cross-border, inter-regional, etc.

Yuval Noah Harari, historian, author of "Sapiens. A Brief History of Humanity", « **The real antidote to the outbreak is not withdrawal, but cooperation.** »

«In the wake of the coronavirus outbreak crisis, many blame globalization and claim that the only way to prevent this scenario from happening again is to deglobalize the world. Building walls, establishing travel restrictions, limiting global trades. And yet, while lockdown, in the short term, is essential to contain the virus, isolationism, in the long term, would lead to economic collapsing without offering any protection against infectious diseases. On the contrary. The real antidote to the epidemic is not isolation, but cooperation.»

# SCHEDULE

# Wednesday 27th January 2021

- **Wednesday 27th January 2021**
- **1:30pm** :Welcome ceremony
- **2:00pm** : Opening speech by : *to be determined*
- Presentations of the Universities and Masters 2 by the Professors.
- **3.00** : Coordination table ran by : *Themes to be determined contributors*
- **4.30** : Break
- **5.00** : Inter-masters forum and constitution of mixed teams - See Appendix
- Each presentation will be online : here : <https://transfronteres.iec.cat/fr/portada/>
- **7.00** : Snack (provided by l'Università per Stranieri di Siena)  
23/12/20

# Thursday 28th January 2021

- **9:00am to 2:30pm :**
- **A/ Students**
- Group work " inter-Masters ".
- Languages involved are: French, Italian and English.
- Each group will benefit from one or more language mediators.
- **B/ Professors + dPHD students + guest**
- Exchange and working meeting (agenda to follow)
- **Buffet** (provided by l'Università per Stranieri di Siena)
- **2:30pm :** 1<sup>st</sup> restitution of the work of the "inter-masters" groups
- **5:00pm :** Coordination table led by...
- **6:30pm :** End

## Friday 30th January 2021

- **9:00am** : 2<sup>nd</sup> restitution of the work of the "inter-masters" groups
- **11:00am** : Break
- **11:30am** : **Review and assessment–**  
Multidisciplinary perspectives
- **12:30** : End

# Educational approach and schedule

Once the academic year starts (September), students will be informed about the pedagogy, the schedule and the general framework of the Master-Class. These documents are available online on the IEC platform.

Each Master's programme chooses to deal with one (or even 2) professional topics related to the general theme of the event, using a dialogue approach between the disciplines. :

**« Cooperation across territories in times of  
uncertainty »**

23/12/20

# « Cooperation across territories in times of uncertainty »

Choosing and deciding when the meaning of the essential escapes the foreseeable :

- Cultures
- Heritage
- Communication
- Intercultural Management of Territorial Cooperation.

Cooperation across territories in times of uncertainty, Choosing and deciding when the meaning of the essential escapes the foreseeable

This first team production will be submitted in the format of a Powerpoint, a video (or even a simple written production). Each person chooses its own working language, with a summary in English.

It will be validated by the director of the M2, then uploaded on the digital platform as soon as possible, which will allow each Master's degree to interact with another Master's teamwork and discuss the possibility of a cooperation.

Coordinating tutors (M. Camiade and R. Botteghi) will be involved in each of the Masters programmes to help students with their preparation.

Each presentation must be online : here à <https://transfronteres.iec.cat/fr/portada/>.

Each student is invited to consult all the student's work. He or she may pre-register for a mixed team.

# How to build a Master-Class 2.0 ?

With this globalized pandemic, uncertainty has quickly taken over our lives.

It is causing some of our certainties to waver and our human vulnerabilities to erupt.

For European territorial cooperation, we have recently experienced an exceptional period in our professional activities, the consequences of which no one knows

Shouldn't we start thinking collectively about what we are going through?

Considering that this unexpected turn of events in our lives is perhaps a strength for a renewed hope?

This is probably the goal of the 2021 edition of the Master-Class, especially for our students!

## The new paradigm of digital education :

- Tensions between Teacher/Students
- Emergence of fractures, isolation, loss of humanity for students and anxiety for all.
- For teachers, it is not possible to conceive of becoming a distance teacher from one day to the next.
- For the student, it means learning how to deal with this new paradigm in his/her daily life.

# Experimental research group

## Topic : How to build a *Master-Class 2.0*

- *Hybrid option : face-to-face and distance learning*
- *Adapting the initial programme*
- *Creating more interactivity and conviviality*

# Why ?

- In our work, physical workplaces become virtual.
- How do we cope ?
- How do we embrace in our cultures and traditions this shift from a state of emergency to a state of exception?
- Should we interrupt our lives to safeguard them better?

# Pedagogical purpose of the Master- Class :

- Collectively seeking to analyse crises
- To identify the signs of the new times in the confused movement of changes in the world of cooperation.
- The great variety and complexity of digital tools opens up new opportunities.
- We have to experience them together and apply them for European territorial cooperation.

## Go into detail :

- Beyond technical solutions
- **Engage in a collective reflection on the consequences of this other way of cooperating in the territories at a time of uncertainty and the digital era.**
- Between usability, conviviality, interaction and humanity

## A few questions to face :

- What do you think of this Master Class concept and what are your reactions?
- How do we cope with this period?
- Among the many digital tools available on the market, which ones do you use and what do you recommend?
- What are the issues of digital sovereignty and data protection?

- How to build a fellowship of projects in times of exception when physical distance causes social distancing?
- How to appropriate these digital technologies, their intercultural management and the invention of new codes of collaboration?
- How to humanise the exponential development of the digital relationship?
- The stakes of convictions and ethics in the context of the rapid emergence of this new paradigm in the field of European territorial cooperation

## A first proposal of educational content

- Students will meet up, if possible, on Wednesday, January 27th, 2021 on 4 sites, for example: Barcelona, Siena, Strasbourg and Marseille.
- A rehearsal of the Master-Class 2.0 will be carried out that afternoon.
- On Thursday 28th January the Master-Class 2.0 will take place as followed
- It is likely that, on the basis of the initial programme, 4 presentations will be drawn up before 28th January and will be presented during an online presentation and debate on<sup>38</sup>

## ***Master-Class 2.0***

***Edition of 27, 28 and 29th January 2020***

**Device : videoconference platform (Zoom)**

A cycle of presentations, debates and online conferences

As of 2<sup>nd</sup> november 2020 : Three scenarios :

- A/ Interregional Hybrid with 4 host sites :  
Barcelona, Siena, Strasbourg and Marseille
- B/ Local Hybrid with 7 host sites :  
Strasbourg +Khel, Nantes, Barcelona,  
Montpellier, Lyon, Marseille +Aix en P, Nice,  
Siena + Florence + Pisa
- C/ Full distance-learning

- **2:00pm** : Welcome ceremony, Master-Class Presentations, of the Universities, of the Masters 2 by the Professors.
- **3:00pm** : 1<sup>st</sup> Conference (Webinaire)
- **3:40pm** : Online exchanges on the conference (audio + written chat)
- **4:00pm** : 1<sup>st</sup> « time of controversy » between 2 other Masters
- **5:30pm** : End

# Thursday 28th January 2021

**9:30am** : 2<sup>nd</sup> « time of controversy » between 2 other Masters

**11:00am** : 2<sup>nd</sup> Conference (Webinaire)

**11:40am** : Online exchanges on the conference (audio + written chat)

**12:00** : Break

**3:00pm** : 3<sup>rd</sup> Conference (Webinaire)

**3:40pm** : Online exchanges on the conference (audio + written chat)

**4:00pm** : 3<sup>rd</sup> « time of controversy » between 2 other Masters

**4:30pm** : End

- **Friday 29th January 2021**
- **9:30am : 4<sup>th</sup> « time of controversy » between 2 other Masters**
- **11:00am : 4<sup>th</sup> Conference (Webinaire)**
- **12:00 : Review and assessment**
- **12:30 : End**
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